

Policy prototyping

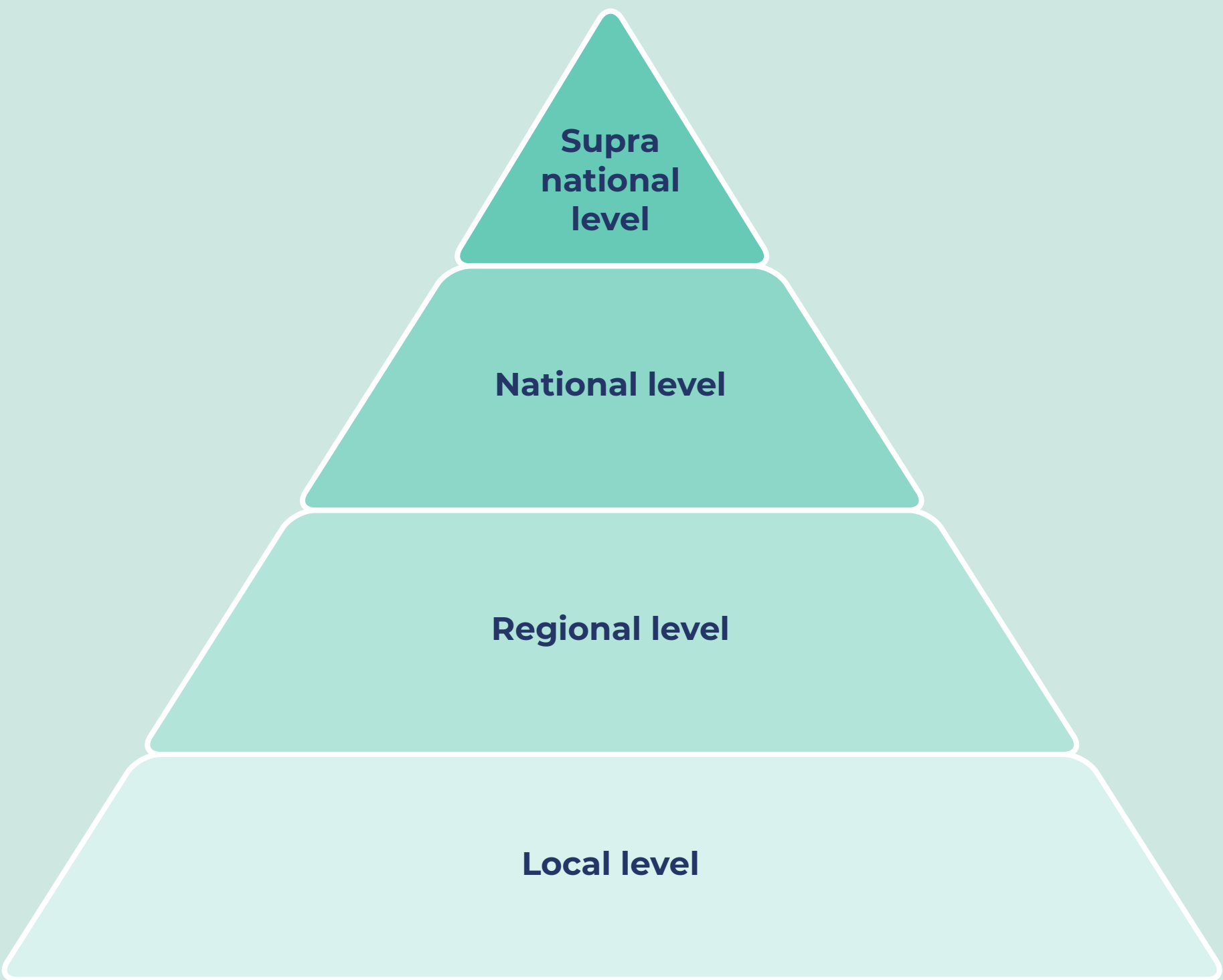
Leadership module

1 CHOOSE A POLICY LEVEL

🕒 Time: 5 minutes

a What part of the System Iceberg would you want to have an impact?

b What kind of vision would be part of a policy impact?



c In the pyramid above, choose at which level would you need to create a policy in order to drive change.

2 MAP THE STAKEHOLDERS

🕒 Time: 10 minutes

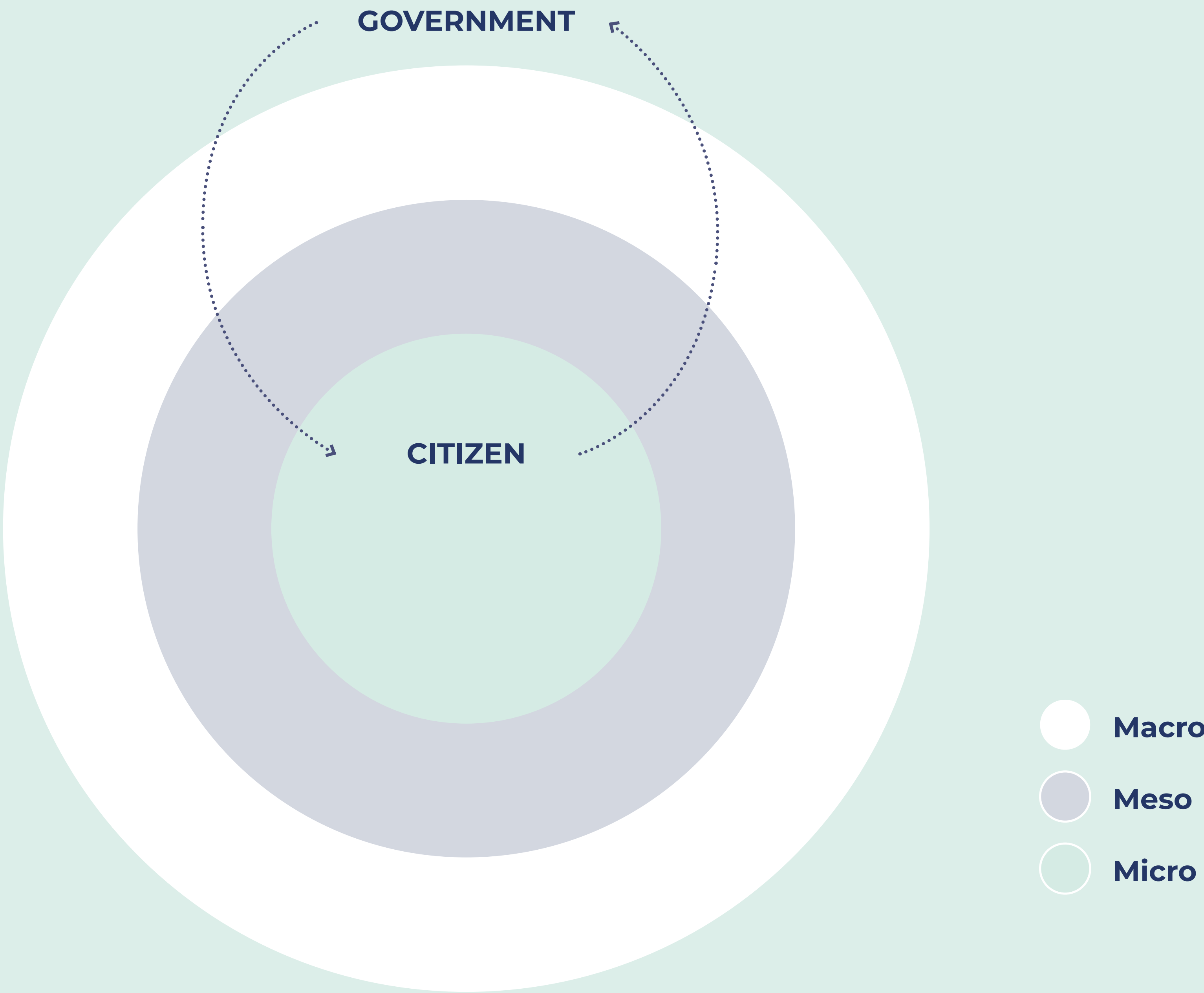
a. Who are the citizens affected by the chosen policy?

b. Who are the professionals (public and non-public) affected by the chosen policy?

Identify and place different professional into the circles depending on how close they are to the citizen

c. Who are the public managers affected by or who can affect the chosen policy?

Identify and place different managers into the circles depending on how close they are to the citizen



3 PLAN POLICY PROTOTYPING

🕒 Time: 10 minutes

Make a plan of how would you continue working with your topic and try policy prototyping. Plan the phases of the policy prototyping process.

Use the policy prototyping menu to help you plan.

PHASE 0: MAPPING THE SYSTEM

You have 1 month to plan. Hire a team to help. What skills do you need?

PHASE 1: IDENTIFY PRINCIPLES WITH CITIZENS

Your budget for this phase is 30 000€. Which stakeholders will you involve?

PHASE 2: IDENTIFY OBSTACLES WITH PUBLIC SECTOR ORGS

Use at least two methods. Which stakeholders will you involve?

PHASE 3: PROTOTYPE WITH THE SYSTEM

How would you prototype this policy? How might you invite the citizens to test this policy idea?

You need to present your results to the prime minister / media in December 2025. How will you do it? What kind of event/meeting/output would it be?